



# FOR IMMEDIATE RELEASE

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# A Part of EU 2030 Project: Empowering Youth for Sustainable Development Goals

A ground-breaking international initiative, "A Part of EU 2030," has successfully culminated in a remarkable journey of collaboration, creativity, and commitment towards the United Nations' 17 Sustainable Development Goals (SDGs). Led by a consortium of partners from Malta, Spain, Serbia and Greece, this two-year project has harnessed the energy of 50 passionate youths, aged 18 to 30, to bring about tangible change within their communities and beyond.

# **Empowering Youth Voices for Global Change**

The "A Part of EU Local Youth Council" emerged as the heart of the project, uniting 50 dynamic young leaders – 10 from each partner country – on a mission to develop innovative activities and workshops centered on the 17 SDGs. With their collective efforts, a total of 85 workshops were meticulously crafted, each contributing to a more sustainable future.

## **Transcending Borders, Uniting Goals**

In February of this year, the project's journey reached its zenith during a momentous meeting held in Athens. The meticulously designed activities and workshops came to life, resonating with the project's ethos of fostering awareness, education, and action towards achieving the Global Goals. The diverse range of ideas and initiatives showcased the youths' unwavering dedication to building a more sustainable world

#### From Concept to Action: The Handbook

As a testament to their dedication, a comprehensive handbook has been produced, encapsulating the essence of the project and the profound impact of the workshops. The handbook, available in English, Spanish, Serbian and Greek, serves as a dynamic resource for educators, activists, and change-makers who seek to create positive change within their communities.

#### Social Media Campaign: Amplifying Impact

Throughout the project's journey, a robust social media campaign has been a beacon of inspiration, weaving a digital narrative that mirrors the youths' remarkable efforts. This campaign, which began in January and will conclude with the upcoming final multipliers events, has captivated audiences globally, sharing the project's triumphs, challenges, and collective aspirations while working on the SDGs. Overall, the campaign reached over 20,000 people on TikTok, Facebook, Instagram, the project's official website and the mailing

list combined, being promoted in platforms such as the Anna Lindh Foundation and the Greek networks, not to mention partner's platforms.

# Embarking on the Final Leg: Join Us!

The "A Part of EU 2030" project will conclude its transformative voyage with final multiplier events held in each partner's countries by the end of August. These momentous events gathering stakeholders and youths invite the media to partake in the activity, where the tangible outcomes of this journey will be showcased.

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## About A Part of EU 2030

"A Part of EU 2030" is a project uniting partners from Malta, Spain, Serbia and Greece in pursuit of the United Nations' 17 Sustainable Development Goals. It is funded by the Erasmus + of the European Union. With the unwavering commitment of 50 youths from diverse backgrounds, this initiative has turned ideas into action, creating a lasting impact that transcends borders and empowers communities.

## For media inquiries, please contact:

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<u>Note:</u> High-resolution images, video content, and additional project information are available upon request.

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